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**MISSIONE IN COMING DI OPERATORI SERBI IN ITALIA**  
**Torino, 15 -16 novembre 2012**

**Tutti i campi sono obbligatori**

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**L'impresa**

Partita IVA \_\_\_\_\_

Denominazione impresa \_\_\_\_\_

**Con codice ATECO:**

Inserire codice \_\_\_\_\_

**In persona di: (inserire i dati del referente di contatto per l'iniziativa)**

Nome \_\_\_\_\_

Cognome \_\_\_\_\_

Funzione aziendale \_\_\_\_\_

Telefono diretto \_\_\_\_\_

E-mail \_\_\_\_\_

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## Company Profile

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A tal fine si impegna a compilare il Company Profile.

COMPANY NAME \_\_\_\_\_

WEB SITE \_\_\_\_\_

FOREIGN LANGUAGES SPOKEN \_\_\_\_\_

YEAR OF SET UP \_\_\_\_\_

YEARLY TURN OVER (MIn €) \_\_\_\_\_

N. OF EMPLOYEES \_\_\_\_\_

EXPORT (% of turnover) \_\_\_\_\_

LOCATIONS IN OTHER COUNTRIES \_\_\_\_\_

SECTOR :

Industry

Handicrafts

Commerce

Agriculture

PRODUCTS YOU DEAL WITH \_\_\_\_\_

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SEGMENT OF THE MARKET OF THE PRODUCTS YOU DEAL WITH

Key features \_\_\_\_\_

Main distribution networks:

- Wholesalers
- Retailers
- Ho.Re.Ca
- % of turnover share

Export countries \_\_\_\_\_

Distribution networks used on foreign markets:

- Retail
- Agents
- Wholesalers / distributors
- Importers

- Department Stores /Discount Stores
- Horeca (Hotels /Restaurants / Catering)
- E-commerce

TARGET COUNTRIES \_\_\_\_\_

ACTIVITY DESCRIPTION (Products/Processes/Services offered)

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UNIQUE SELLING POINTS (factors which could attract a foreign buyer; e.g. price/quality etc)

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DESTINATION SECTOR

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TYPE OF CUSTOMERS

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ADDITIONAL INFORMATION

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Requested cooperation

- Industrial
- Commercial
- Technological collaboration

Description of the requested/ offered cooperation

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Kind of companies requested for the meetings

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**Tutto ciò premesso**

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1. l'impresa richiede di iscrivere all'Evento i propri delegati aziendali, qui di seguito indicati:

Partecipante n. 1

Nome \_\_\_\_\_ Cognome \_\_\_\_\_

Funzione aziendale \_\_\_\_\_

Telefono diretto \_\_\_\_\_

E-mail \_\_\_\_\_

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